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THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

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FIFTH YEAR, No. 36

OCEAN BEACH, CALIFORNIA

Saturday, July 23, 1927

PHONE, BAYVIEW 0017

FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

Police First Aid Helps Save Life

BOY CYCLIST INJURED

IN NIGHT COLLISION WITH AUTO TURNING CORNER

Hugh Sweet, son of Mr. and Mrs. Clarence E. Sweet, 5054 Brighton avenue, Ocean Beach, suffered a fractured skull and a broken jaw when his lightless bicycle collided with an automobile driven by C. W. Driscoll, 2143 Bacon street, at Abbott street and Cape May avenue last Tuesday night. According to police reports, the youth was riding his wheel without lights, when he ran into the auto as it was turning the corner and received his severe hurts when his head hit the car and he was thrown to the pavement. He was immediately given first aid treatment at the Ocean Beach substation by Motorcycle Patrolman Frank Merritt and Dr. Paul Brust, police emergency surgeon was rushed to the scene of the accident and rushed to the scene of the accident. The injured boy was quickly transferred to the hospital where his condition is reported to be gradually improving.

It is stated that Dr. Brust was warm in his praise of the ministrations of Officer Merritt and said that the system recently worked out by Chief of Police Joseph Doran, whereby each officer carries a first aid kit and is taught the use of it, showed results in this instance as it undoubtedly will in other accident cases where minutes are precious and the proper application of first aid may be the means of saving a life.

Photographs—Froide—Bacon St.

ELECTION DATE FOR

BOND ISSUES POSTPONED UNTIL OCTOBER

City Attorney Higgins has announced that because of delay of departmental heads in filing the necessary data with the city clerk, the proposed \$3,500,000 bond issue for the building of Lindberg field, a new police station, harbor improvements, etc., will not come before the voters until October. The city council originally planned to hold the election in August.

BIGGEST OF ITS KIND

ON THE PLANET

The Bancitaly Corporation, which has become somewhat used to setting up financial records, has won the world title in the investment trust field, meaning that it is the biggest and most extensive company of its kind on the planet.

Announcing an invested capital of some \$115,000,000 last March, the corporation now finds that it has disposed of approximately 900,000 shares since that time, and that the invested capital was almost doubled in the same period, all being done without any underwriting charges or campaign of promotions.

MUSICAL INSTRUMENTS

AND OPTICAL GOODS SOLD BY JEWELER DANNER

Besides making a specialty of expert repairing of watches and clocks, Jeweler Joseph Danner also carries a fine line of musical and optical goods at his modern shop at 5041 Newport avenue. Special attention is given to the proper repairing of phonographs and as a side line Mr. Danner is agent for the Metropolitan Health and Hospital service.

Kodak Films—Froide—Bacon St.

REVISION DENIED

IN COUNTY ASSESSMENTS ON BEACH PROPERTY

There will be no reduction and revision of county assessments on Ocean Beach property, according to a ruling made by the board of supervisors acting as a board of equalization early this week, when they heard numerous strong protests against the present figures. County Assessor Mouton's explanation that the values set were justifiable was accepted as final, while his statement that other parts of the city and county will have their valuation increased in exact proportion to those already, caused the board to decide that present assessment of beach property must remain set.

STRAND THEATRE

Saturday, Jack Holt in Zane Grey's "The Mysterious Rider," who is he? This mysterious masked Lothario with flowing scarf and screaming steed riding through the stilly stretches of the night. Where does he go, whence does he come? Hoofs follow nearer and nearer! What has he done? This is Zane Grey's latest master mystery western melodrama. The news weekly, Ralph Graves in "Funnymooners," comedy and "Cuba Steps Out," scenic.

Sunday and Monday, "Rolled Stockings," with Paramount junior stars. A swift stepping comedy centering around two brothers, students at college, who fall for the same girl. It has pep, thrills and love interest galore chock full of vim, vigor, vip and "it." All sophomores who ever hazed a freshman will get a kick out of "Rolled Stockings." "Hot-sy Totsy," a Day comedy and "Sink or Swim" fables.

Tuesday and Wednesday, Pauline Starke and Antonio Moreno in Elinor Glynn's "Love's Blindness," a brilliant drama of love and marriage played against a background of wealth, titled men and women of London's advanced social set, innocent of the ways of the world, a young society beauty weds a penniless earl, who merely seeks to save himself from financial ruin. Through thrilling episodes he discovers at last he has won more than a fortune—a true love. News weekly and "Or Furlough," comedy.

Thursday and Friday, Monte Blue in "The Black Diamond Express," a big railroad melodrama, a thrilling story of a heroic engineer and the girl whose speeding car crashes into his engine, of the bandits who attack it, and of the whirlwind of adventure that follows makes this a picture that will be enjoyed by the whole family. Johnny Dooley in "A Dippy Tar" comedy and the second to last chapter of "The Fire Fighters."

MISSION BEACH GIRL

RESCUED FROM BAY

Seized with a sudden illness while standing near the Mission bay bridge, Laura Clayton, 2692 Bayside Lane, fell into the channel last Monday and was rescued by her father and Motorcycle Officer Frank Merritt. A pulmotor was used to revive her and she was taken to her home where it was stated that she will recover.

Prosperity!—Feel it, talk it, know it—Advertise!

The Only Paper That Cares

Did you ever stop to think that this is the only newspaper in the whole wide world that cares a continental what happens to Ocean Beach!

Now that is not entirely an original thought. Others have used it elsewhere, yet it is true of every local paper all over these good old United States.

What institution in the community has the town's interests more at heart than the local newspaper? Each week it reflects the mood of the people, their desires, ambitions and activities. The schools, churches, civic movements, clubs, lodges and individuals each come in for their share of praise and commendation for their part in aiding the advancement of the community.

No enterprise of whatever nature is successfully maneuvered without the medium of the local newspaper, and this paper constantly gives freely of its space to those things that are vital to the community's uplift and progress.

And, did you ever stop to think that it costs the newspaper just as much to publish free articles as it does those that are paid? There is no institution that gives as generously of its time and money to the community as the newspaper.

And mirrored through the publication are the doings of the town, its business houses, social life and interests, all duly chronicled to the outside world, which, without this regular reminder, would be ignorant of the community.

The scope of the newspaper to its town is boundless, and the interest the people have in its paper is reflected through it in exact ratio to that interest.

Thus, it's worth repeating that "The Beach News" is the only newspaper in the whole wide world that cares a continental what happens to Ocean Beach!

Are you 100% loyal with your advertising or subscription?

Subscribe to "THE BEACH NEWS"—One dollar for one year.

You And Your Bank

By Arthur Reynolds in American Legion Monthly

Does the word bank have an overstarched, red-taped, formidable sound to you? Do you think of a bank as a place where unsympathetic old gentlemen sit back awaiting the chance to bark "No!" to every request? Is it your idea that a bank may be useful only to people of wealth?

If so, you are joint owner of the false impressions which keep several million Americans from getting full use of some helpful facilities provided for them by the banks on almost every prominent downtown corner of city and village and town. Of course men and women, who are in business for themselves or who handle their employers' financial affairs have to know more of what the bank can do for them. But too many people who work for wages or salary simply ignore the really substantial help a bank can give.

Only recently an instance came to my attention of a salaried man in a large city. He kept a checking account with a downtown bank, but had no other dealings with it. When he decided to build a house he needed to get cash from some bonds and stocks he owned, and because he did not wish to sell them, he made up his mind to try borrowing on them at his bank—a sort of transaction he had vaguely heard of.

So he called up the bank and told the operator he wanted to speak with someone who could arrange a loan. She switched the call to a junior officer who said, "All right, bring over the securities. Sure, we can lend that much on them."

This was his first surprise, that a banker would so informally agree to lend money. Half an hour later he walked in with the stocks and bonds from his safe-deposit box, and got another surprise. The banker shook hands cordially,

thumbed through the securities, filled in a few blank spaces on a printed promissory note form, handed over his pen and said, "Sign right here."

The borrower looked at the quantity of small type on the note, and shied a little. "What does it say?" he inquired cautiously.

"Darned if I know," the banker assured him with a grin. "I never read it. But a lot of intelligent people who come in every day and sign it don't seem to come to any bad end. That recommends it."

So the borrower signed the collateral note. "Let's see your pass-book," requested the man inside the railing, and made a few marks in it.

"When do I get the money?" asked the customer.

"You've got it right now," he was told. "It's in your account. You'd better not go around and try cashing a check for that amount for another five minutes or so. Give us a chance to send word to the teller that you have it on deposit. But if you want to send anybody else a check for this money, go ahead. It will be paid."

Within two minutes after he first entered the door the customer passed through it outbound, slightly dazed by the speed of this his largest financial deal to date. "I had no idea it was possible to do business in that convenient, informal way with a great big bank," he explains. "I supposed it would be hard work to get a loan."

Getting a loan is hard work for the man who has no basis of character, record and assets on which the banker can base his credit judgment. Any loan except a collateral loan—a transaction in which the borrower leaves the security with the bank until he pays the loan—is likely to involve an amount of investigation for even an honest, thrifty customer unless

Continued on Page 8.

Strict Enforcement New Speed Law

Kodak Finishing—Froide—Bacon St.

SOME SHARP "TEETH"

IN NEW CITY ORDINANCE FOR CLEANING LOTS

City Attorney Higgins is stated to be drawing up a new ordinance providing for the compulsory cleaning off of weedcovered vacant lots. The old ordinance was not deemed adequate for proper enforcement, but the new one will have plenty of teeth in it and will be vigorously enforced by the council and the police.

NEW DUPLEX HOME

A permit has been granted to E. P. Newton for the construction of a frame duplex house at 4802-22 Niagara avenue, costing \$4,000.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The Ocean Beach library has the following new juvenile books for current circulation: "Forest Runners," "Free Rangers," "Hunters of the Hills," "Keepers of the Trail," "Masters of the Peaks," "Rulers of the Lakes," "Shadow of the North," "Texan Triumph," "Alsheler," "Last Play," "Barbour," "Scratches on the Glass," "Blake," "Scott Burton's Claim," "Cheyney," "Secret of Coffin Cove," "Island Farm," "Hawthorne," "Connie Morgan in the Cattle Country," "Hendryx," "Fighting Captain," and other stories, Heyliger, "Tuck-away House," Jordan, "Campfire Courage," Marshall, "White Buffalo," Miller, "Grand Buffalo," Garrett, "Medicine Buffalo," Gregor, "Boy Scouts' Own Book," Mathews, "Son of the Navajos," Schultz, "Daniel Boone," "Wilderness Scout," White.

The Ocean Beach library is open daily from 2 o'clock to 8 o'clock, except Sundays.

Stationery—FROIDE'S, Bacon st.

JUST WHAT IS

ELECTRIC LIGHT?

What is electric light? It is easy to reply that light from an ordinary electric lamp is the glow of the heated wire filament. But why is the heat glow visible? Why is it light? Dr. W. R. Whitney, director of one of the country's greatest electrical research laboratories in a recent magazine article, tries to explain it for the layman. The wire is composed of atoms, each like a solar system on an ultramicroscopic scale, comprising two kinds of wads of electricity held together by electrical instead of gravitational attraction. One is a sun-wad around which the earth-wads rotate. The atom is electrically disturbed and its parts dissipated by the passage of a current through it just as our sun with the world and all the other satellites would be disturbed by some tremendous gravitational force. It is only in the recovery from such atomic disturbances that electric light is produced, Dr. Whitney says. In other words, the short magnetic waves by which we see, come from unnatural movements of these electric atom parts. That is light.

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

WE CIRCULATE

Forty Miles

PER HOUR MEANS THAT AND NOTHING MORE

Beginning today strict enforcement of the new law fixing the maximum rate of speed on California highways at forty miles an hour has been announced by Frank G. Snook, chief of the division of motor vehicles.

"This department felt and still feels that forty miles an hour under open road conditions is a comparatively safe rate of speed. We likewise found this to be the general opinion among authorities after a survey of several weeks while the legislature was in session. For this reason we sponsored an increase from thirty-five to forty miles an hour as the maximum, believing that it would tend to speed up traffic.

"But forty miles means just that and no more. We propose therefore to arrest any motorist caught traveling beyond this limit, believing it fast enough for ordinary purposes.

"Motorists are likewise warned that they can be charged with reckless driving for traveling at speeds much less than forty miles under certain conditions, such as heavy traffic, dangerous crossings and intersections."

"EXIDE" BATTERIES

PROVE THEIR GREAT WORTH IN TRYING TIMES

The recent trans-Atlantic flight of Commander Byrd in quest of scientific data regarding weather and flying conditions has again proved the superiority of storage batteries for the operation of radio equipment under severe and unusual conditions," says Henry Eulberg, proprietor of the Ocean Beach Garage on Newport avenue, and local "Exide" dealer.

"As Commander Byrd's flight was purely a search for scientific information, he was able to equip the giant Fokker monoplane "America" with complete radio receiving and broadcasting apparatus, including Exide batteries. "Incidentally, the S. O. S. radio distress signal which Byrd flashed in his vain attempt to prevent a disastrous landing, was the first message of its kind ever sent from a distressed airplane. The radio and storage batteries stuck to their job until the end of the flight."

NIGHT BASEBALL

LATEST IN SPORTS

Night baseball is already a fact, after years of discussion. The Lynn and Salem teams of the New England league recently played seven innings of fast baseball on a field illuminated by seventy-two light projectors. The two errors of the game were such as might have been made in daylight according to sports writers.

ANOTHER DANCE HALL

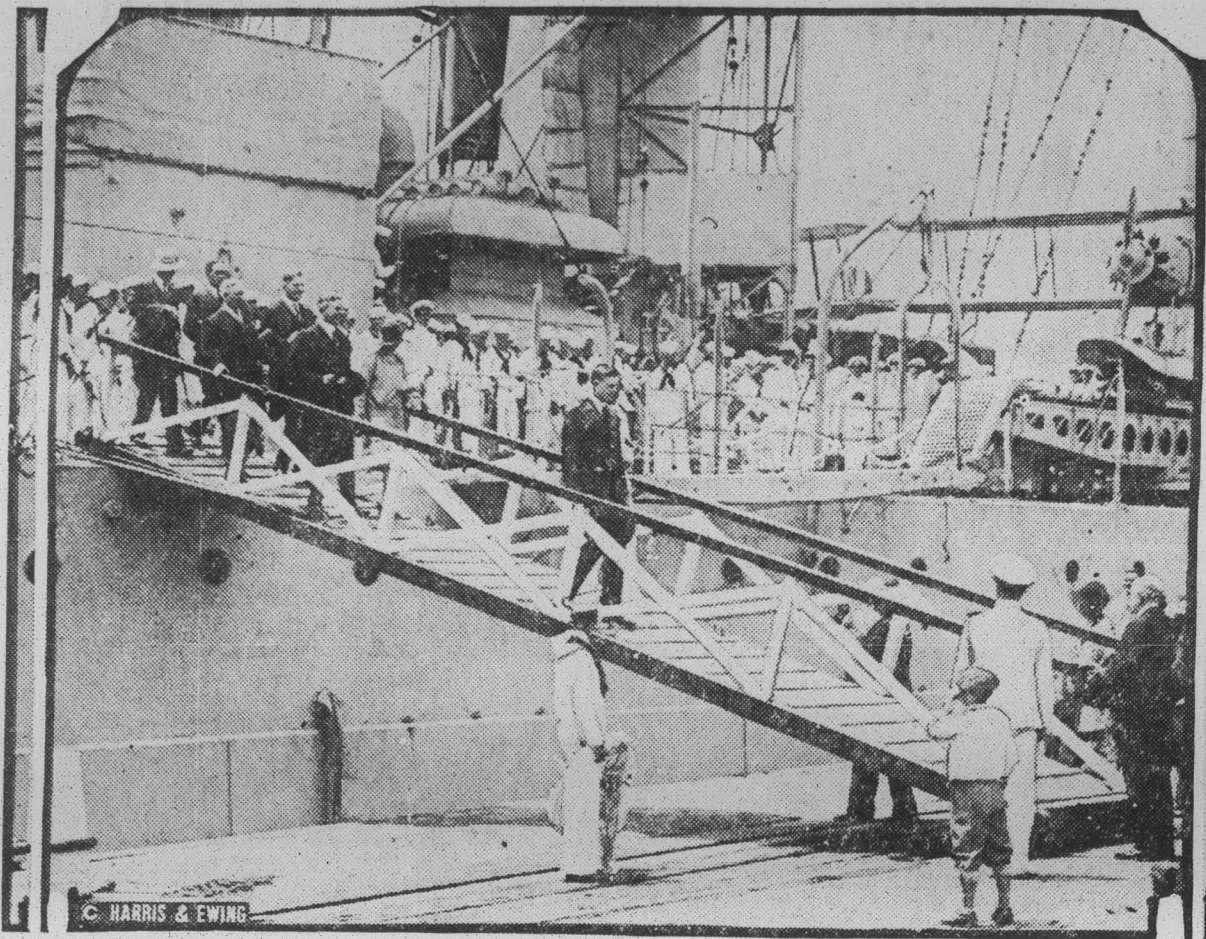
FOR PACIFIC BEACH

The city council this week granted the petition of Henry Campbell for a dance hall license at Pacific Beach.

PAVING PROTEST DENIED

A protest on the assessment for Zola and Chatsworth street work was overruled this week by the city council.

Lindbergh Landing From the Cruiser Memphis



Colonel Lindbergh coming down the gangplank of the cruiser Memphis at the Washington navy yard. In the background are his mother and members of the cabinet.

President Pinning Cross on Lindbergh's Breast



Col. Charles A. Lindbergh receiving the distinguished flying cross from President Coolidge on the Washington Monument grounds.

His Tribute to the Unknown Soldier



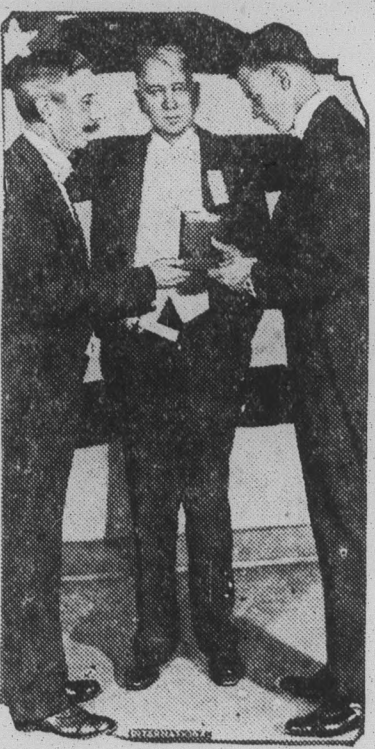
Colonel Lindbergh placing a wreath on the tomb of the Unknown Soldier in Arlington National cemetery.

On Way to White House With Mother



Here is Colonel Lindbergh with his mother leaving the monument grounds for the White House after receiving the distinguished flying cross from President Coolidge.

GETS HUBBARD MEDAL



Colonel Lindbergh receiving the Hubbard gold medal of the Smithsonian Institution, which was presented at the reception given the aviator by the National Press club. Dr. C. G. Abbot, acting secretary of the institution, is at the left and Louis Ludlow, president of the Press club, in the center.

HIS BRITISH CROSS



This is the British Air Force cross which was presented to Colonel Lindbergh by King George in London.

Golden State
News of Interest to All

A decrease of 2.2 per cent in factory employment in California during May, as compared with the corresponding month last year, is reported by Walter G. Mathewson, state labor commissioner. However, in the face of that there is also shown an increase of 2.4 per cent in the total volume of weekly payroll, representative of a growing average weekly pay envelope.

State Mineralogist Lloyd L. Root's announcement that he does not expect to be in the state service after the reorganization laws become effective on July 29th, has given rise to the report that Fred G. Stevenot of Carson Hill, Calaveras county, may land an executive job in the newly created state department of natural resources.

Classes started last week with the largest summer session enrollment in the history of Stanford University.

Resumption of the state's new highway construction program is threatened with another delay of eighteen months as a result of the decision of the California Truck Owners' Association to invoke the referendum against the highway fund allocation measure enacted by the last legislature. The referendum will automatically hold up until the November, 1928, election the law increasing the gasoline tax 1 cent per gallon, as the gas act is tied into the allocation measure. It is inoperative so long as the allocation law is ineffective.

Work will begin at Elk Grove, Sacramento county, soon on the rifle range, which is to be built by the state.

Two of the highest peaks in California's magnificent chain, the Sierra, now bear the names of two men who lost their lives a year ago in the most recent attempt to scale Mt. Everest in the Himalayas. Members of the Sierra Club recommended the naming. Mt. Irvine, 13,790 feet, and Mt. Mallory, 13,870 feet, located side by side a part of the highest ridge on the Western divide and a few miles south of Mt. Whitney, are the mountains newly named.

Sacramento has been selected as the 1927 convention city of the National Association of Secretaries of State. Word to this effect was received by Secretary of State Frank C. Jordan from the executive committee of the association. The convention will be held at the State capital next September 6, 7 and 8, which dates fall during the week of the California State Fair. It will be the first time the association has ever met in California.

Lease of the Kern River Country Club by Standard Oil Company, plans for immediate drilling of wildcat wells at Edison, extensive development in the west front area adjoining Kern river oil field, and the leasing of thousands of acres of land surrounding Bakersfield by major and independent companies were made known last week in a survey verified by oil men.

Chester Lamb, assistant curator of mammals in the Museum of Vertebrate Zoology, at the University of California, has just captured the honor of taking the first heavy car over the hundred miles of desert and mountain that lie between San Diego and San Ignacio, Mexico. An average of 12 miles an hour was the best time possible and only 7 miles to the gallon of gasoline, paying 75 cents a gallon, at the only two filling stations available south of Tia Juana. He gathered 500 specimens along the way of birds, mammals and snakes. The trip was financed by Griffin Bancroft of San Diego.

Mad Bull, Karook Indian marathon runner, was the winner of the 480-mile run from San Francisco to Grants Pass, Oregon, sponsored by the Redwood Empire Association. His time was seven days, twelve hours, and thirty-four minutes. He was not alone in his glory. Melika, 55-year-old Zuni Indian, veteran and runner of the tribe, pushing his tired body the utmost in one last burst of speed, crossed the finish line to take third place in the gruelling contest, after Flying Cloud, tribesman of Mad Bull, had captured second prize.

A crew of men with tractors and graders are at work leveling the aviation landing field at Alturas, Modoc county, in anticipation of the landing of army planes engaged in aerial forest patrol this season. The work is being done by the United States Forest Service in co-operation with the Alturas Golf Club, Alturas Round-up Association and Modoc county, the field itself being county property.

Thomas Soehran, employee of a transfer company of Lindsay, has announced he will be an entrant in a coast to coast hiking trip. The pedestrians are to end their jaunt in New York city. The rules require that participants make all the journey on foot, either walking or running.

A nation-wide appeal urging all America to support the San Francisco Bay bridge program was broadcast by members of the official bridge commission enroute to Washington. The commission has based its plea on the belief that the bay bridge project has assumed the proportions of a national issue.

A marine department for the Stockton Chamber of Commerce was authorized by the board of directors at a recent meeting. George Ditz, prominent attorney, was appointed to serve as chairman of the marine department committee.

A thirty-foot shark weighing approximately four tons, was caught by a crab fisherman at the lower end of Monterey Bay last week, when the monster became entangled in his nets. The man cut the nets loose and left the fish.

Trapped by the Great Western Power Company's recently heightened dam, run-off waters in the high Sierras of Plumas county are forming the greater Lake Almanor—a body of water that now measures 650,000 acre feet. The raising of the dam has made possible the formation of a mountain lake with an area of forty-five square miles. Previously, when filled to capacity, it measured twenty-five square miles.

California's typhoid fever death rate dropped to 2.86 for every 100,000 residents last year, this being less than one-eleventh of the rate which prevailed twenty years ago, it has been announced by the State Board of Health. The total deaths were given as 118 for 1926. No typhoid deaths whatever were reported in 36 of the State's 58 counties, not considering incorporated territory. The report said 28 cities also had clean records.

The University of California at Los Angeles is running the Berkeley campus of the institution a close second in popularity for summer session work. An average of sixty enquiries a day from other cities and states are received at the office of the dean of summer sessions. Classes opened June 25.

The interstate divorce colony recently opened on the shores of Lake Tahoe, is filled to capacity through advance reservations from persons seeking to take advantage of the lenient Nevada divorce laws while living in California. Most of the guests are women. The place itself is half in Nevada and half in California. An inland line through the center of the large dance floor marks the State boundary. Sleeping quarters are in Washoe county, Nevada. This permits divorce seekers to satisfy the residence requirements of Nevada while virtually living on the shore of Lake Tahoe in California. Also, they may receive mail in California when they wish their intentions of speedy divorce kept secret.

California's seven teachers' colleges this month added 576 teachers to the army of 22,303 now employed in the elementary schools. These figures have just been announced following a check by the Credentials Commission. San Jose led the field of elementary teacher training institutions with 203, with Fresno second with 111.

Believing that a fare increase is not justified, the Sacramento City Council has instructed the city attorney to oppose, on behalf of the city government, the application of local street railways for a raise in fare from 5 to 7 cents.

Grain and barley valued at \$20,000 were destroyed by flames which swept over 640 acres on the C. F. Day ranch at Patterson, 26 miles west of Modesto last week.

"Death Crossings" on the State Highway south of Modesto, will be eliminated before the end of this year, according to an announcement from R. E. Pierce, division engineer of the State Highway Commission. The work of eliminating the crossings will involve the construction of a subway to cost \$100,000. Bids will be opened the latter part of this month and work will start the early part of August.

Intoxication, speeding, reckless driving and other violations of the State motor vehicle act cost thirty-four California motorists their operators' licenses during May, according to a report issued by Frank G. Snook, chief of the State Division of Motor Vehicles. The May revocations brought the total for the year to 198, one-half of which were charged with driving while intoxicated.

R. R. Veale, 63-year-old Contra Costa county Sheriff, embarked on his third marital venture, last week. Veale, who has been Sheriff of Contra Costa county for thirty-two years, was married in his own office to Mrs. Marion Cranston Wright, former El Cerrito postmistress, now prominent in school social work.

Soil from the graves of two World War veterans, Julius Keeley and Arthur O. Sherman, both Lindsay boys who died in action overseas, their bodies being brought to Lindsay for interment in Olive Cemetery, will be carried to France by Ralph W. L. Wright, adjutant of the Lindsay post, who leaves soon for Paris to attend the American Legion reunion. There are a half dozen graves of Lindsay's heroic dead sleeping in France, and under this plan, they will be buried under the soil of the homeland.

The news of the starting of construction by the Southern Pacific on the Modoc Northern from Klamath Falls to Alturas and the activity already evident towards the broad-gauging of the Nevada, California & Oregon Railway, owned for the past year by the Southern Pacific, has caused great enthusiasm and a more generally optimistic outlook on the part of local farmers and lumbermen in that section.

Within a month Shafter, Kern county residents will vote upon a \$30,000 bond issue to improve the community domestic water system by drilling two new water wells and installing new mains.

Three summer camps for University of California students enrolled for four years work in the R. O. T. C. at Berkeley, started June 17. The Air Service Unit is stationed this year at Crissey Field, San Francisco; the Infantry Unit is stationed at the Monterey Presidio and the Coast Artillery and the Ordnance Units are at Fort Casey, Washington.

What's the Answer?

Questions—No. 2

- 1—What is the record for an automobile at one mile on a circular dirt track?
- 2—What team won the "Big Ten" football championship in 1926?
- 3—What is an earthquake?
- 4—What is the difference between a dynamo and a motor?
- 5—When was Harvard college founded?
- 6—Who was the leader of the Indian war of 1763?
- 7—What composer showed the most amazing precocity in childhood, became court musician to a king, wrote twelve successful operas, forty symphonies and over five hundred other compositions, and died penniless and was buried in an unmarked grave at the age of thirty-six?
- 8—Which is the most elevated plateau on earth?
- 9—Who wrote, "God tempers the wind to the shorn lamb"?
- 10—Who said, "Lafayette, we are here!"?
- 11—What famous dramatists, contemporaneous with Shakespeare, wrote in collaboration?
- 12—What team defeated Chicago White Sox for the world's championship in 1919?
- 13—Who was the leading pitcher in the National league in 1926?
- 14—In mechanical engineering, what is an eccentric?
- 15—Who invented the kodak?
- 16—Who discovered the main stream of the Mississippi river?
- 17—What battles in what war were fought before a formal declaration of war by the United States?
- 18—During what centuries did the Renaissance reach its height?
- 19—Which continent embraces the largest division of land?
- 20—Who said, "I would rather be right than be President"?

Answers—No. 1

- 1—Balboa.
- 2—St. Augustine, Fla., 1565.
- 3—The area of the earth's surface is 197,000,000 square miles.
- 4—The average person's range of visibility is 2.96 miles at five feet above sea level.
- 5—Once, in 1926.
- 6—Revival of the classic arts in Europe after the depressing influence of the Middle Ages.
- 7—Australia.
- 8—Phi Beta Kappa, organized in 1776.
- 9—Nathan Hale.
- 10—The steel and iron industry.
- 11—Myopia is a defect of vision commonly called short-sight.
- 12—Geologists reckon the earth's age at about 1,497,000,000 years.
- 13—1619.
- 14—1701.
- 15—Barney Oldfield.
- 16—John Barrymore.
- 17—Australia.
- 18—Francois Villon.
- 19—Admiral Farragut.
- 20—Water.

Cling to Custom of Carrying Off Mates

A curious marriage custom persists in Abchasia, a district of the Caucasus. On the wedding day the bride withdraws to the darkest room of the house. At dusk the bridegroom, supported by a bodyguard of friends, all fully armed, rides up to the house, dismounts, and hammers on the door with a dagger hilt.

The door opens to reveal the bride's male relatives, just as ferociously equipped, and the two parties promptly join in a mock combat.

Eventually the defenders retire, the bridegroom rushes in, seizes his bride, flings her across his shoulder, and, carrying her out, leaps on his horse and gallops off with his capture to the accompaniment of the victorious yells of his supporters.

Shortly after, the defeated relatives of the bride mount their horses and give chase. When the bridegroom's house is reached both sides join in a contest to see who can drink most wine!

Abchasian girls decline to give up the rite, and few would accept any suitor who did not intend to carry them off by force.

Sleet and Hail

Sleet is a drizzling or driving, partly frozen rain, or rain that freezes on the trees and ground. Hail falls usually in connection with thunderstorms. It is frozen rain, falling in pellets or hailstones of varying sizes and shapes.

Pictures to Match Room

Pictures may or may not be hung on the walls, but ones which harmonize in color and theme really belong in the bedroom as well as in any other. The latest tendency in hanging these pictures is to hang them low enough to be seen without the discomfort of looking up. If the room is large enough a desk like the remainder of the suite, usually a spinet desk which is not too heavy, may be added, with excellent effect.—Buffalo Courier and Express.

OUR COMIC SECTION

Our Pet Peeve



THE FEATHERHEADS



Much Confusion

FINNEY OF THE FORCE



A Medal for the Sassy Thing

THE KITCHEN CABINET

(©, 1927, Western Newspaper Union.)

The heavier the cross the heartier the prayer:
The bruised herbs most fragrant are;
If wind and sky were always fair,
The sailor would not watch the star;
And David's songs had ne'er been sung.
If griefs his heart had never wrung.

DO YOU LIKE PEPPERS?

Sweet green peppers are of such an appetizing flavor that they are used both as a dish of themselves and as a flavor vegetable. They are, like many vegetables, not of much food value themselves but the piquant flavor makes them a valuable food adjunct. In our grandmother's day they were stuffed with chopped vegetables and pickled and were considered a great treat.

Pepper Entree.—Take enough peppers to serve, using half a pepper for each person. Remove the seeds and white fiber and parboil for ten minutes. Prepare enough fresh mushrooms to fill the peppers. Make a rich white sauce, adding a cupful of rich milk to two tablespoonfuls each of butter and flour cooked together. Cook the mushrooms five minutes in butter and add to the white sauce. Season well and fill the pepper cups. Sprinkle with buttered crumbs and brown in a brisk oven. To set the peppers in gem pans with a bit of water in each will be found the best method.

Pepper Salad.—Prepare the peppers by cutting into halves, let stand in ice water for an hour. Drain well and fill with the following: Equal parts of chopped celery and cucumber with a tablespoonful or two of chopped onion and one-half cupful of pecan meats. Serve with a good boiled dressing in the pepper cups.

Green Pepper Sandwich.—Mince fine two large green peppers after removing the seeds and white portion. Add a cupful of mayonnaise dressing to the pepper with a tablespoonful each of minced chives and parsley. Cut thin slices of sandwich bread, spread with butter, then with a layer of the sandwich filling, cover with another buttered slice and put away with a damp cloth laid over the sandwiches until ready to serve.

Green Corn and Peppers.—Cut enough corn from the cob to serve the family, adding a green pepper or two finely minced. Into a hot frying pan put three tablespoonfuls of butter to a pint of corn and the pepper; fry and brown lightly, season well and serve hot.

Stuffed Peppers.—Cut into halves and remove seeds and fiber. Parboil for ten minutes. Place in gem pans, after draining peppers well and fill with any desired forcemeat. Sausage, bread crumbs and nuts or any chopped meat or chicken, all are good. Such vegetables as corn and mushrooms are also good.

Tempting Dishes.
There are few dishes we serve that are more enjoyable than a good salad.

It is a pity that too few enjoy the French dressing made from olive oil. Olive oil should be fresh, sweet and nutty in flavor. The people who do not like olive oil have probably been served with inferior and stale oil. Such a prejudice is hard to overcome.

Tomato and Orange Salad.—Take six firm ripe tomatoes and six oranges, two tablespoonfuls of chopped parsley and French dressing. Peel the oranges and tomatoes and arrange them in alternate slices in a salad bowl. Mix the juices from the ends of the oranges with a bit of lemon juice or tarragon vinegar, then add three times as much olive oil and pour over the fruit. Sprinkle with chopped parsley and serve.

Dainty Chicken Salad.—To one cupful of cold cooked chicken cut into small pieces, add one cupful each of walnut meats and cooked green peas and one cupful of mayonnaise with a few chopped olives. Mix and arrange on lettuce and garnish with whole olives.

Salmon Salad.—Take one can of salmon, four boiled potatoes, three sweet pickles, two cupfuls of cabbage finely shredded and serve well blended with a good mayonnaise dressing, adding a few chopped olives.

Another good salmon salad is a can of shredded salmon with two or three minced sour pickles, a cupful of fresh grated coconut and a simple salad dressing, either boiled or mayonnaise. Serve on shredded cabbage or lettuce.

Cheese and Peas Salad.—Take one-fourth pound of cream cheese, one can of peas, two small onions minced, three sweet and three sour pickles also minced, a handful of nuts, all mixed together with a good salad dressing and served on crisp lettuce.

Pear and Tomato Salad.—Cut tomatoes and ripe pears into quarters. Arrange in alternate colors on lettuce. Serve with a snappy French dressing to which a bit of Roquefort cheese has been added.

Nellie Maxwell

PARASOL TO MATCH COSTUME;
FANCY NECKWEAR AND CUFFS

"STOP, look, listen!" Have you ordered a parasol to match that new sports frock or coat or blouse? Also, to be truly chic, that lovely afternoon costume must needs be accompanied with a matching parasol. Smart women at European fashion resorts are carrying parasols at afternoon, sports and beach events and the vogue is finding ready acceptance in our "ain cuntry." Indeed the parasol vogue is waging so "fast and furious" that the aid of parasol manufacturers is being enlisted by the dressmaker at home and abroad in order to successfully cater to this latest whim of fashion for the ensemble.

The novelty of this enthusiasm for parasols is in the fact that, contrary

direct evidences of an existing lace era is the increasing favor shown for dainty lace neckwear or other exquisitely feminine touches of lace which appear on the afternoon frock of crepe, satin or cloth.

Lace novelties which distinguish recent daytime styles include a varied list of vestees, also long and short plastrons, "modestys" of tucked net and lace, guimpes, jabots, cape-collars, also cuff-and-collar sets of every description—and it is said that the vogue is only just at its beginning.

Vestees or plastrons to be worn on top of the dress are the "last word" in lace accessories. Some are short and square, others describe long triangle shapes, others are semi-circular. They



A FETCHING ENSEMBLE

to being confined to dressy elaborate models, the vogue has especially to do with the parasol as a sportswear accessory. So closely are parasols related to costumes, the same print that appears in the dress or coat will be repeated in the parasol. To see how charmingly the mode's plan of parasol to match the sports coat works out, study this fetching ensemble in the picture.

It is the joy of the younger girls to top their bright print-silk frocks with a parasol of the identical material—and there's no lack of color in the picture, either. A print silk in which scarlet predominates with black, has

all have either rounded or triangle backs. The fact of their being detachable makes them very acceptable together with their flaring or gauntlet cuffs which usually accompany them and which are a distinguishing style feature of these modern lace sets. Venice, alencon and even metal-thread laces, combined with georgette or satin are selected mediums for these models.

The illustration to the left gives an excellent idea of the daytime frock enhanced with deep lace and georgette cuffs matched to an elaborate plastron. This model of black kitten's ear crepe is ideal for smart af-



LACE NECKWEAR AND CUFFS

ternoon wear and it is of very latest fashioning because of the presence of lace at its wrists and neckline.

A popular member in the season's neckwear collection is the lace cape-collar. The model in the picture happens to be of silver-thread lace, which classifies it as an evening-wear item. However, neckwear sections are showing cape-collars of all sorts of lace from modest price to "costly as thy purse can buy." It is said also of lace fichus that they will be worn quite a little this summer. The surprise front opening now so fashionable calls for a vestee of lace patterned after the one shown in the panel in the picture.

JULIA BOTTOMLEY.

(©, 1927, by Western Newspaper Union.)

WHO'S WHO & WHAT'S WHAT!

IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninsula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constantly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests:

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AMUSEMENTS

STRAND THEATRE, Strand Building, Newport Ave.; Bayview 0439.

BANKS

BANK OF ITALY, Newport Ave. and Bacon St.; Bayview 0478.

BARBER SHOPS

PAVILION BARBER SHOP (A. H. Maier), Newport Avenue, O. B.

PETTITT'S BARBER SHOP, 5055 Newport Avenue, Ocean Beach.

BAKERIES

NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W.

BATTERY SPECIALISTS

SUNSET CLIFFS SERVICE Station, 4802 Newport Avenue, O. B.

BEAUTY SHOPS

CLETIS WAGNER BEAUTY SHOP, O. B. Bank Bldg. Bayview 0193.

ELSIE MALLETTE, 5008 1/2 Newport Avenue. Bayview 0750-W.

CLEANERS AND DYERS

OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

CAFES AND RESTAURANTS

ALFRED'S CAFE, 5080 Newport Avenue, Ocean Beach.

O. B. SANDWICH SHOP, 5037 Newport Avenue. Bayview 0663-J.

WHITMORE'S BARBECUE, Newport Ave. and Abbott St., O. B.

CONTRACTOR and BUILDERS

GEORGE M. MILLER, 2243 Abbott Street, Bayv 0606-J.

DENTISTS

DR. W. F. BUSH, Kraft Bldg., Newport and Bacon; Bayview 0702-W.

DRY GOODS, NOTIONS, ETC.

CLASPILL'S, 5005 Newport Avenue, Ocean Beach.

DRUGS AND DRUGGIST SUNDRIES

KRAFT'S DRUG STORE, Kraft Building; Telephone Bayview 0194.

ELECTRICIANS

WM. L. NEAR, 4935 Brighton Avenue; Telephone, Bayview 0563.

ELECTRICAL APPLIANCES

Strand Radio & Appliance Co., Kraft Bldg., Bayview 0212.

FISHING BAIT AND BOATS

BAIT HOUSE (Jack's Place), 5050 W. Pt. Loma Blvd.; Bayview 0405.

BAYVIEW BAIT HOUSE, 5044 W. Pt. Loma Blvd.; Bayview 0189-M.

GARAGES AND SERVICE STATIONS

KIERSTEAD'S SERVICE Station, Voltaire and Cable; Bayview 0401.

LOMA PORTAL SERVICE Station, Voltaire at Catalina; Bayw. 0502.

OCEAN BEACH GARAGE, 4868 Newport Avenue; Bayview 0094.

SWARTS' SERVICE STATION, 4605 Voltaire street. Bayview 0505.

GROCERIES AND VEGETABLES

FABER'S FOUR STORES, Phones: Bayview 0415 — Bayview 0418.

SUNSET MARKET, Niagara Ave. and DeFoe St. Bayview 0029.

WAY'S GROCERY, 4975 Voltaire Street; Phone, Bayview 0409.

HOTELS AND APARTMENTS

HOTEL NEWPORT, 4965 Newport Avenue, O.B., Bayview 0404.

INSURANCE

D. C. CROSBY, 4930 Muir Avenue, Ocean Beach. Bayview 0214-J.

JEWELERS and WATCHMAKERS

DANNER'S JEWELRY SHOPPE, 5041 Newport Av, Bay. 0569-W.

MEAT MARKETS

GUNDELL'S MEAT MARKET, 5019 Newport Ave.; Bayview 0296.

FABER'S O. B. MARKET, 5004 Newport Avenue; Bayview 0217.

VOLTAIRE MEAT MARKET, 4883 Voltaire Street, Ocean Beach.

NEWSPAPER and JOB PRINTING

"THE BEACH NEWS," 4829 Saratoga avenue. Bayview 0017.

PAINTS, HARDWARE, ETC.

WILLIAM RICHLEY, 1926 Bacon Street; Phone, Bayview 0020-W.

PAINTERS AND DECORATORS

EDW. BLANK, 4761 Lotus Street, Ocean Beach.

PHOTOGRAPHERS

FROIDE'S FOTO SHOP, 1868 Bacon Street; Phone, Bayview 0186-J.

PHYSICIANS

W. H. CURTISS, M. D., Kraft Building, O. B.; Phone, Bayview 0476.

PLUMBING

EDW. K. BURDETTE, 2005 Bacon street. Bayview 0259-J.

RADIOS AND RADIO SUPPLIES

CARL SCHRODER, 4840 W. Pt. Loma Boulevard.; Bayview 0161-J.

STRAND RADIO CO., Kraft Building; Telephone, Bayview 0212.

REALTY AND RENTALS

AGNES G. ELLS, 5050 Newport Avenue, O.B., Bayview 0025.

HOLDRIDGE & LANCASTER, 5028 Newport Ave.; Bayview 0382.

JOHN B. HUGHES, 4999 Voltaire Street; Telephone, Bayview 0456.

A. G. KINGSBURY REALTY CO., Del Monte and Bacon, By. 0338-W.

J. THOS. MCCOY, 4999 Voltaire Street. Telephone Bayview 0456.

THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.

A. D. PIERSALL, Loma Hotel, 2221 Abbott Street, Bayview 0039.

WENRICH & WARREN, Across from Merry-Go-Round. Bay.0390-W.

TRANSFER AND STORAGE

REID TRANSFER, Kraft Building, Bacon St., O.B., Bayview 0136.

O. B. FEED AND EXPRESS, 1926 Bacon Street; Bayview 0020-W.

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THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue
Ocean Beach, California
Phone, Bayview 0017

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KATHERINE SMITH Sec'y.-Treas.

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"Entered as second-class matter Decem-
ber 1, 1922, at the Postoffice at Ocean Beach,
California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, July 23, 1927

News contributors and advertising
patrons will please take notice that
the forms of The Beach News close
at noon every Thursday and will
greatly oblige by submitting their
favors accordingly. Write on one
side of the paper only.

New CALIFORNIA THEATER

Elinor Glyn, that past master of
feminine psychology, has produced
another fascinating picture, entitled,
"Ritzzy" starring Betty Bronson,
which appears at the New California
theatre for one week, starting to-
morrow.

Whether Elinor Glyn's subject be
comedy, drama or tragedy, the critics
declare her keen understanding of
sex psychology is a factor in the
concise pictures she draws of love
and women. "Ritzzy" goes from one
amusing situation to another and finally
hilarious comedy of Ritzzy's edu-
cation at the hands of a masquerad-
ing nobleman.

Here is the story of a modern so-
phisticated girl. Despite its humor
and whirlwind of laughter, it is a
subtle arraignment of parental indul-
gence and the indifference of twen-
tieth century parents to the training
of their children.

An excellent cast supports Miss
Bronson, including James Hall, Wil-
liam Austin, Joan Standing, George
Nichols and Roscoe Karns.

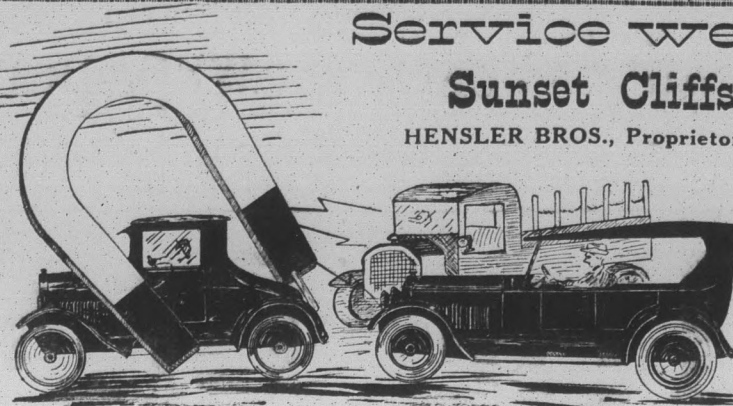
Fanchon and Marco are responsible
for a very fine stage presentation
scheduled to open tomorrow, with
"Ritzzy," "Idea Blues" is embellished
with 24 beautiful girls who formerly
appeared here in the "Serpentine
Idea". There are very few patrons of
the New California theatre who
will not remember this perfectly
drilled bevy of dancing beauties, who
startled press and audiences with
their remarkable, original dance
numbers, the spectacular "Serpentine",
which won international note as be-
ing the most daring and unique en-
semble dance drill presented on any
stage. This time the Serpentine Girls
appear in another startling array of
costumes and dances, winning approval
with the precision of their line
number. And, again by popular de-
mand, the girls again appear, in their
breath taking number, "The Serpen-
tine."

Nora Schiller, "half-pint of Blues",
and Maxine, eccentric dancer in a
"Raggy Ann" creation, are also
featured principals in "Idea Blues."

Milt Franklin, introduces a new
role for his Band this week, repre-
sented in the Musical High-Hatters, a
distinguishing high mark for the ex-
cellent music they produce, while ad-
orned in silk tops of the Raymond
Griffith variety.

BALBOA THEATRE

"Beau Geste," a masterpiece of the
screen opens for one week at the
Balboa theatre, starting tomorrow.
The magnificent broad sweep of this
drama of the French Foreign Legion
has never been surpassed, nor has
there ever been a finer theme more
masterfully executed, than that of the
devotion of three young brothers, and
their smiling, unflinching sacrifice for



Service we aim to give!

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dol. GOODRICH TIRES

GAS—Shell and Richfield.

each other, according to the most
famous cinema critics.

The ambition of every motion
picture director's life, the casting of
a motion picture in exactly the way
he wishes, with the entire field of
players from which to select, was re-
alized by Herbert Brennon in film-
ing the many roles of his production,
"Beau Geste". Leading an army of
2000 men into the Great American
Desert for three months during which
the exterior scenes were made. The
Camp was built in a sand basin 30
miles from any habitation and the en-
tire company worked straight through
without a day's rest, from 5:30 each
morning till sunset.

Ronald Colman plays the title part,
that of the eldest of three brothers
who each leave home without telling
the others, to enlist in the French
Foreign Legion under assumed names
in order to shield each other from the
blame for the theft of a famous
sapphire. Neil Hamilton and Ralph
Forbes enact the other brothers.

Other prominent players in "Beau
Geste", include Alice Joyce, Mary
Brian, William Powell, Norman Tre-
vor and Victor McLaglen.

On the stage, Carr Brothers Band
and several acts of vaudeville com-
plete the bill.

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One Dollar for One Year

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Phone Bayview 0456

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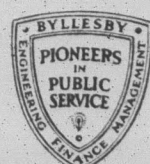
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OCEAN BEACH SOCIAL PAGE

STRAND THEATRE

Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

Saturday, July 23

Zane Grey's "THE MYSTERIOUS RIDER" with Jack Holt
"Funnymooners" Ralph Graves comedy. News Weekly and Scenic

Sunday and Monday, July 24-25

"ROLLED STOCKINGS" a swift stepping comedy with Junior Star cast
"Hotsy Totsy" a Day comedy. "Sink or Swim" Fables

Tuesday & Wednesday July 26-27

Elinor Glyn's "LOVE BLIND-NESS" with Pauline Starke and Antonio Moreno
News Weekly and "On Furlough" comedy

Thursday and Friday, July 28-29

Monte Blue in "THE BLACK DIAMOND EXPRESS" a great railroad melodrama
Last chapter "Fire Fighters." Johnny Dooley in "A Dippy Tar."

If it's a good picture the STRAND will play it. Why pay more? Two Bits

W. H. Curtiss, M. D.

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Dr. W. F. BUSH

DENTIST

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KRAFT BUILDING,
Office Phone, Bayview 0702
Res. phone, Bayview 0708-J

Phone Bayview 0404

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Bayview 0563

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Estimating—Jobbing
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For Ladies and Children
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"Kollum"

By MRS. KIRK SMITH

Phone, Bayview 0017

MONTHLY LUNCHEON

FRIDAY BIRTHDAY CLUB
AND ITS HISTORY

The Friday birthday club held its monthly luncheon last Friday at the Woman's club building on Newport avenue and Abbott street, thirty-two members being in attendance. After a delicious lunch, regular business matters were attended to. The hostesses for the day were Mesdames Mary Taylor and Louisa Ghio of San Diego, and Carrie L. Borchardt and Caroline Bowen of Ocean Beach. Special luncheon guests were Miss Marion Peden and Mrs. Kirk Smith (Katherine) who subsequently became a member of the club. The Friday birthday club was organized January 14, 1914 at the home of Mrs. Anna G. Harrington, who then resided at 3144 Woolman avenue, San Diego, and who now lives in Ocean Beach. There were twenty charter members and the first president was Mrs. Pearl Davis. The following charter members have passed to the Great Beyond: Mr. and Mrs. G. Haynes, Mr. and Mrs. J. Calkins, Mrs. Maynard, Mr. H. Himmebaugh, Mr. R. Curby and Mrs. Ellen Lindsay. Those now in regular attendance are Mesdames Katherine Riddell, Elizabeth Miller, Lottie Travers, Annie Sloan, Anna G. Harrington, Pearl Davis and Mr. and Mrs. Joseph Garside. Of the original members, Mrs. Louise Bruner and Mrs. Eliza Wharburton cannot attend on account of not being able to go out alone; Mrs. Ida Himmebaugh is up north with her sister; Mrs. Nora Curby is in Los Angeles; Mrs. Forest Pierson is in San Bernardino. Including ten of the charter members, the club has now a membership of forty-nine, the following members being from Ocean Beach: Mesdames Carrie L. Borchardt, Minna Brenner, Jessie Pearsall, Julia Moffett, Caroline Bowen, Anna G. Harrington and Mrs. Kirk Smith (Katherine). The present president is Mrs. Lena Whitney and the secretary is Mrs. Anna G. Harrington. The club meets the third Friday of each month at a luncheon held at the residence of some member having a birthday in that month.

NEWPORT GUESTS

FROM OUT-OF-TOWN

Recent registrations at the Hotel Newport from distant places include O. R. York, Calexico; Mrs. Virginia Wiser, El Paso, Texas; F. B. Hanawater, Los Angeles; Mr. and Mrs. George Henry, Whittier, California.

BEACH WEINER ROAST

The Georas Aphoit club, of the Baptist church will hold a weiner roast on the beach next Tuesday evening. Later in the evening they will attend the concert given by the Indian Princess Ataloea in the First Baptist church, Tenth and E streets, San Diego. Miss Pearl Bishop will direct the club activities.

GIRLS UNDER SIXTEEN

CAN MARRY IN CALIF.

WITH PARENTS' CONSENT

The first court decision of its kind in California was made this week when Judge Archibald ruled in a juvenile court at Los Angeles that it is legally possible in California for a girl under 16 years of age to marry provided her parents give consent.

A permit has been issued to Michael Mehley for the construction of a cottage at 4929 Muir avenue.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

BEACH TOURISTS

ENJOYING GLORIES OF
YELLOWSTONE PARK

Mr. and Mrs. A. J. Allen of Newport avenue are enjoying an extended tour in the north. Mr. Allen has sent to "The Beach News" a colored picture of a view of Yellowstone Park from Artist point and states in an accompanying letter dated July 15 that they "Arrived from Alaska after a wonderful trip, leaving Vancouver for Seattle, making Spokane, Butte, Helena, Livingston and Gardiner for Yellowstone Park; have been in park five days and have visited Mammoth camp, Mammoth Hot Springs, Norris geyser, the Grand Canyon, Lower Falls, Mt. Washburn, Rauraven Pass, Yellowstone Lake, Upper Geyser Basin, and Old Faithful. We now proceed to the Yellowstone Park entrance of the west side, coming towards home thru Idaho Falls, Salt Lake City, Utah; Reno, Sacramento and San Francisco. We expect to arrive home probably sometime in September."

EVENING CARD PARTY

BY O. B. WOMAN'S CLUB

The Ocean Beach Woman's club announces an evening card party for Wednesday, July 27th, at the club headquarters. Reservations may be made with Mrs. C. J. Schumacher, Bayview 7180-J. The time has been changed to evening so that the men of the beach may enjoy these delightful and popular community events.

GUESTS FROM GOTHAM

Mr. and Mrs. Joseph Behr, relatives of Mr. and Mrs. George Copeland of Del Monte avenue, have arrived in Ocean Beach from their home in Bay Ridge, N. Y. They will later go to Ontario, Calif., on a visit and will return to New York by the northern route, incidentally visiting in the western Canadian provinces.

GONE TO NEW YORK

Mr. and Mrs. Edward H. Eccles and two children, who have been residing at 4865 Saratoga avenue, left last Tuesday to make their home in New York state.

JUSTICE JUNIOR

A son was born last Saturday, July 16, to Mr. and Mrs. Kenneth M. Justice of Saratoga avenue.

Greeting Cards—Froide—Bacon St

RETURNS TO L. A.

E. A. Morrell and family have returned to Los Angeles after an enjoyable beach stay, residing on Saratoga avenue for several weeks. Mr. Morrell is connected with the construction department of the Pacific Telephone company.

JAPANESE FESTIVAL

A Japanese festival will be held by the women of the Baptist church on the lawn of the home of Mrs. Walter Morefield, 48 75 Brighton avenue, afternoon and evening, Friday, July 29. The public is invited.

HERE FOR THE SUMMER

Mrs. Isabel Kremer, mother of Mrs. J. P. Froide of Bacon street, has arrived here to spend a couple of months with the Froide family.

CLASSIFIED ADS

GET QUICK RESULTS

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Obituary

SUDDEN PASSING OF

MRS. CLARA J. BURKE

The sad news of the sudden demise in Oklahoma last Tuesday, July 19, of Mrs. Clara J. Burke comes as a most sorrowful shock to her many friends in this community. Accompanied by her devoted husband, J. J. Burke of the Fern Court, 5025 Narragansett avenue, they left Ocean Beach about five weeks ago on an auto trip across country to visit their only son, Edmund H. Burke at Norman, Okla., where they formerly resided. The deceased was a native of Kansas and besides her husband and son is survived by two brothers and four sisters, Clifton P. Hiatt of New York City; J. Mark Hiatt of Seattle, Wash.; Mrs. Claudia M. Crockett of Dallas, Texas; Mrs. Olive H. Higley of Oklahoma City, Okla.; Mrs. Cora J. Underwood and Mrs. William Andrews of Ocean Beach. Mr. Burke arrived from Oklahoma yesterday with the remains of his beloved wife and funeral services will be held this Saturday afternoon, July 23, at two o'clock in the Benbough funeral parlors, followed by private cremation.

MISSION BEACH

WOMEN'S CLUB

The members of the Arts and Craft department of the Mission Beach Women's club were hostesses Thursday evening, July 13 to about thirty tables of bridge and five hundred at the Strand hotel. Beautiful prizes of lamp shades and frosted candle sticks were made by the class under the direction of Mrs. J. McNulty. Refreshments were served on fancy paper plates also made by the class. The bulk of the proceeds of the party was turned over to the club building fund.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

Subscribe to "The Beach News." One Dollar for Fifty-two Weeks.

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Sugar, 10 lbs. for	69c
Butter, Golden Rod	41c
Corn, Blue Ridge	10c
Peas, Solar brand	10c
Kidney Beans, Hart Brand	15c
Cocoa Almond Soap (Special)	5c
BANANAS, 4 lbs. for	25c
Local Tip-Top Canteloupes	5c
Strawberries (last call)	10c
Potatoes, 6 lbs. for	25c
Fancy Northern Peas, 2 lbs. for	25c
Peaches, 3 lbs. for	25c
Santa Rosa Plums, 4 lbs. for	25c
Large Stalks Celery	10c
CARROTS	3 for 10c
TURNIPS	
BEETS	

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HAGE'S ICE CREAM specially prepared for home-trade and parties. Prompt and Courteous Service.

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IT PUTS PEP IN YOUR CAR

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Hobbs' Battery Service. Testing Free.
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General Auto Repairing by Experienced Mechanics.
All Work Guaranteed. Free Crank Case Service.

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1926 Bacon Street WM. RICHLEY, Prop. Phone Bayview 0020-W
Chula Vista FERTILIZER 85c a Sack
BEST LAWN SEED IN ANY QUANTITY AT CITY PRICES
FRESH GARDEN SEEDS—BIRD SEED
"GROWS IT" Fertilizer (delivered), \$1.75 Sack
"ORANGE BRAND" Poultry Supplies Sherwin-Williams PAINTS
Dump Truck for hauling dirt and sand.

OCEAN BEACH GARAGE

BEST EQUIPPED FOR SERVICE Half block from Fire Station
Battery Charging—Welding Official HEADLIGHT TESTING
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Exide

BATTERIES

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Most Complete Stock of Replacement Parts, Tires, Tubes, Brake Linings and Accessories This Side of San Diego
STORAGE Phone, Bayview 0094 TOW CAR

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

EVERY HUNDREDTH

PERSON NAMED SMITH

God must have thought well of the Smiths, since he has created so many of them, remarks Edgar Yates in the Philadelphia Public Ledger, paraphrasing Lincoln's remark about the common people. One person in a little less than a hundred in this country is a Smith, he adds, since, according to the now 1,304,300 Americans with that name. Mr. Yates also states that seventeen pages of "Who's Who in America" are devoted to celebrities named Smith. They are prominent in all professions, each of which is well represented by an individual whom "Fate tried to conceal by naming him Smith."

POSITIONS FOR WOMEN

AS POSTOFFICE CLERKS

It is announced by the civil service commission that women are to be permitted to take civil service examinations for positions as clerks in the San Diego postoffice, under conditions of an examination for clerks and carriers. This is the first time since 1923 that women have been eligible for these positions.

Applications which must be in San Francisco by August 30. Salaries range from \$1700 to \$2100 a year.

SPEND YOUR DIMES AND DOLLARS AT HOME

JUST HUMANS

By GENE CARR



"IF EVER I BECOME A PIANIST, I'LL OWE IT TO YOU!"
"OH, YES! MY TERMS ARE IN ADVANCE!"

SOMETHING TO THINK ABOUT

By F. A. WALKER

LAYING A FOUNDATION

IF YOU are a close observer and given to winnowing the golden grain from the sheaves that are falling all about you, you are laying a solid foundation on which to build your structure of success.

You have noticed how carefully masons select stones which are to bear the weight of skyscrapers, with what precision these stones are placed side by side, kept level and plumb, and imbedded in cement.

Every layer, mark you, must be level and plumb. And mark again that no building can be stronger than the base upon which it rests.

What is true of stone structure is likewise true of mental and moral formation.

If the groundwork is weak, the fundamentals slatternly, the corniced and capitated summit is in danger of falling.

The reason why so many men and women fail in their efforts to reach the apex of their dreams is because they failed to construct substantial supports in early life.

There has been much newspaper discussion about the value of college education, and whether it really fits young men and women for the practical duties in professional and industrial pursuits. In a series of questions, Edison some time ago tested numbers of university graduates. The result, it is alleged, was not satisfactory.

Schools and colleges should not be censured for these shortcomings, but rather the students themselves, who had overlooked the vital importance of laying in their early days a solid foundation on which to build.

Whatever you attempt, begin at the base and build solidly.

Test the strength of this base at every stage of your progress.

Don't be afraid of hard work and long hours.

In music you must first master the elementary principles, embodied in the active; in surgery you must acquaint yourself with the location of the 263 bones in the human body. And so in all branches of art, science and industry, you must dig deeply and erect an enduring foundation.

Work, work, work and have faith. Dig through the difficulties and if you falter not in your endeavors your building will survive the storms and stand unshaken while the world tumbles all around you.

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What Does Your Child Want to Know?

Answered by BARBARA BOURJAILY



WHERE DOES OUR BREATH GO?
Our breath goes up, for it is warm,
And warm things always rise.
High up, the wind can make it pure,
All nature's laws are wise.

(Copyright.)

Whale meat is sold as chicken feed

COMPLETE IT!

By EVELYN GAGE BROWNE

THIS what we finish—not what we begin,
By which we rise;
To try is good, but not enough where-by
To gain the prize.
We win by what we do—not by the thing
We meant to do;
'Tis where we stand—not where we ought to be,
That makes our view.

For power is given every one to be
The man he would;
A mere intent will count for naught,
though it
Be fine and good;
But effort must be followed up by work
Accomplished, done;
For only by completed tasks is life's
Great victory won.
(Copyright.)

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At 21—Ex-Senator Sherman Was a Detective Force Unto Himself.

AT THE age of twenty-one I was a college student. Not long after I began practicing as a country lawyer in Illinois. I remember I had no detective force to help me in my cases. I had to be my own detective. I had to go after my own witnesses. I had to penetrate the mask of delinquent character in the interest of public morals by examining, divining, analyzing human motive. In this way, the habit of tracing the personal elements of private ambition, of revenge or power in the minds of others became a legal asset.—Lawrence Y. Sherman.

TODAY—Mr. Sherman has retired from official politics and has resumed his law practice. He has had a distinguished political career. At the age of twenty-eight he was made county judge and some years later elected to the Illinois house of representatives, becoming speaker of that body. The lieutenant governorship followed and then he was elected to the United States senate.

(© by McClure Newspaper Syndicate.)

SAWS

By Viola Brothers Shore

FOR THE GOOSE—

SOME women'll walk up the front stairs and down the back to get from the vestibule into the kitchen.

As long as you draw your breath you're alive. But that don't say you're livin'.

You can't be cookin' the supper and sittin' in the parlor entertainin' the guests.

FOR THE GANDER—

They say easy come, easy go. But you'll find the girls that's the easiest to get, is the hardest to get rid of.

The way to a man's heart is through his stomach. But people don't seem to realize how much women is built like men.

A feller oughta know a couple good eatin' places. Nothin' so completely rubs the bloom off an evening for a woman as havin' to decide where she wants to eat and what she wants to do after that.

(Copyright.)

THE YOUNG LADY ACROSS THE WAY



The young lady across the way says she'd take more stock in a good American doctor's opinion any day than an eminent alienist's.

(© by McClure Newspaper Syndicate.)

Just a Little Smile



SHATTERED HOPES

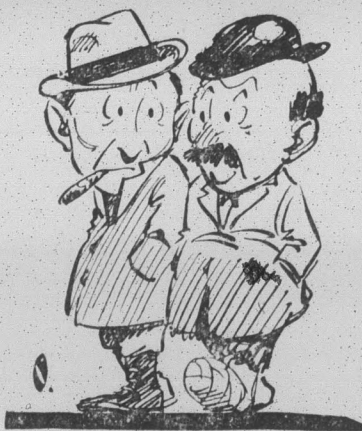
A woman entered a Paris hospital the other day to inquire about a patient whom she believed had died. Assuming the visitor to be a relative of the patient, the head nurse was happy to be able to inform her that the sick man was convalescent.

"Oh!" exclaimed the woman, without registering any particular pleasure. "You say he is better?"

"Much better, yes. You are a relative?"

"A relative! Not at all, madame. The concierge where your patient lives promised me his apartment."—Le Figaro Hebdomadaire, Paris.

NO TROUBLE



"Having any trouble these days meeting expenses, Bill?"

"Meeting 'em? Why man I run into 'em every time I move."

"Yes, Sir"

Two flappers were flapping One warm afternoon,
If skirts grow much shorter They're bathing suits soon.

Life in Fort Mink

"I don't think so much of the cooking at this hotel," complained a tourist.

"We have a French cook," responded Toofus, the Fort Mink philosopher and guide. "Vive la France!"

"Vive la France, but darn these eggs," said the tourist.—Louisville Courier-Journal.

Costly Correspondence

"I see that a letter written by John Adams has been sold for \$585."

"That's nothing. A letter of mine recently brought \$10,000."

"Indeed?"

"Yes; to a girl who sued me for breach of promise."

Improvement

"What is your boy Josh doing?"

"Studyin' in college," answered Farmer Cornstossel.

"Is he making progress?"

"Some. His handwritin' has become more firm in his letters askin' for money!"—Washington Star.

NIL



Fred—I am paid for what I know, and not for what I do.

Fannie—Don't you get any salary?

Tonality

A vocalist is singing Her verses to the sky.
I'm not sure if she's singing.
Or starting in to cry.

One Thing on Her Mind

Bride (on the train)—Why have the lights been turned on?

Bridegroom—We are coming to a tunnel, dearest.

Bride—But what is the use of tunnels if they turn on the lights?

Taking Chances

Boreleigh—Is there any danger of that dog of yours biting me?

Mr. Smart—Well, he might; the man I got him from said he was a bore hound.—Boston Transcript.

Then She'll Know

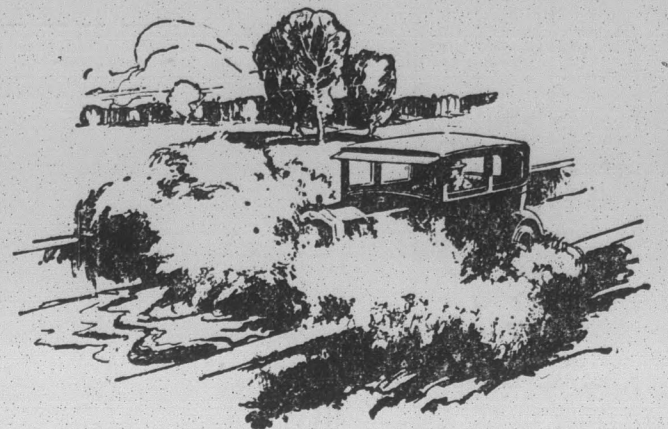
First Young Lady—Since 'e took 'er to the tennis match she thinks there's nothing like 'im.

Second Young Lady (viciously)—Wait till 'e takes 'er to the zoo!—London Opinion.

The Viewpoint

"Mercy! Here it is the first of the month. Doesn't rent day come around swiftly?"

"That depends on whether one is the tenant or the landlord."



A BATH TUB that tests automobiles

S-P-L-A-S-H through the bath tub goes the General Motors car. Out onto the slippery road it dashes. On go the brakes!

What is the reason for such torture of an innocent automobile?

The answer is that the engineers at the General Motors Proving Ground take nothing for granted. They want to know what happens when a car ploughs through water. They insist too on measuring, with special machines which they have built, just how quickly the car can be stopped and just how much pressure of the foot is required to stop it.

Altogether General Motors has 136 different tests by which cars are proved as they never have been proved before; nothing is left in doubt. All of which means that you are buying doubly assured safety, reliability and comfort when you choose a General Motors car.

GENERAL MOTORS

CHEVROLET • PONTIAC • OLDSMOBILE
OAKLAND • BUICK • LASALLE • CADILLAC
GENERAL MOTORS TRUCKS
YELLOW CABS & COACHES
FRIGIDAIRE—The Electric Refrigerator
DELCO-LIGHT Electric Plants

The Selfish Uplifter

Uldine Utley, the girl evangelist, said in her precocious way to a New York reporter:

"When men try to reform or uplift girls I always have my doubts. I look for a selfish motive."

"Most of these girl-reformers and girl-uplifters remind me of the man who said:

"Girls shouldn't powder. It comes off and makes our wives suspicious."

Going Too Far

"Contemporary poet writes of the 'little flowers with lifted faces.' Gosh! They haven't started that stuff on the flowers, have they?" asks the Arkansas Gazette.

Old New England Farms

In the contest to see which town in New England has the oldest farm, Stratham, N. H., enters the Wiggin farm, which has been in the Wiggin family since the king's grant in 1631. In all that time the house has been handed from father to son without warranty deed.

One application of Roman Eye Balm will prove how good it is for sore eyes. Costs only 35 cents. 372 Pearl St., N. Y. Adv.

No Charge

"How long is yo' in jail fo', Mose?"
"Two weeks."
"What am de charge?"
"No charge; everyting am free."—Los Angeles Times.



Little Betty wakes up with a rash

FLIT spray kills bed bugs, roaches, ants, and their eggs. It also clears your home of flies and mosquitoes. Fatal to insects but harmless to mankind. Will not stain. Get Flit today.



Charming Reflection is obtained by using Cuticura Soap

Daily, assisted by Cuticura Ointment when required. It keeps the pores active, the skin clear and free from irritations and the scalp in a healthy hair-growing condition.

Soap 25c. Ointment 25c and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: "Cuticura Laboratories, Dept. 23, Malden, Mass."

Cuticura Shaving Stick 25c.

A New Cowboy Epic



CHAS. A. SILINGO



BILLY THE KID

By ELMO SCOTT WATSON

IN THESE days when the movies, which reviewers have become accustomed to dismiss with the characterization "another western," have united to give the public a very good idea of what the cowboy WAS NOT, old timers who knew what he WAS have about given up hope of seeing him presented in his true light. They will tell you that there have been only a few books which have done that and they will include in that short list Andy Adams' "The Log of a Cowboy," Philip Ashton Rollins' "The Cowboy," and "The Trail Drivers of Texas," a monumental book of sketches, compiled by the Old Time Trail Drivers' association.

Now they can add one more to the list—Charlie Siringo's "Riata and Spurs," recently published by Houghton, Mifflin & Co. If Andy Adams' "Log of a Cowboy" is the life of the cattle trade, as it is generally admitted to be, then Charlie Siringo's "Riata and Spurs" is its Odyssey—truly another cowboy epic. This is not the opinion of this writer acting in the role of a book reviewer, even if it is the composite opinion of some book reviewers—men who are familiar with the cowboy era of the West and who know whereof they speak. But still better evidence than mere opinion is the book itself. The reader who follows Charlie's simple, direct narrative and sees for himself how this old-time cowboy tells of what would be a most thrilling experience to most of us in his casual, matter-of-fact way, will find himself saying, "Here is real epic stuff." Here is a typical example: In one place he tells of having charge of a herd of 2,500 longhorns, and in the course of that drive he relates that "After leaving these takes we were two days and nights without water." As one reviewer says, "Having gone through with this unpleasantly arid experience, Charlie Siringo makes no more mention of it than that. To him that was all there was to it. It was a bare, bald, dry fact, a thing done in the discharge of his duty and for \$40 a month and prunes, and it was as unromantic to him as a ride in a New York subway is to a suburban straphanger."

The Odyssey of Charlie Siringo began on February 7, 1855 in Matagorda county, Texas. That was the date and place of his birth. When he was only twelve years old he began to punch cattle. In 1868 his widowed mother married again and sold out the family property in Texas to go north and make a home in St. Louis. Then followed a period of wander-

ings for this "Texas long horn kid" as a farmhand in Illinois, as a bell-hop at the famous old Planters' hotel in St. Louis and as a deck hand on a Mississippi river steamboat. Finally he landed in New Orleans, where he was taken into the home of a prosperous merchant who offered to adopt him and give him an education. But Charlie Siringo already had the "wandering foot" and he was not content with the dullness of school life for very long. So he ran away and returned to his farm hand job in Illinois, only to leave that again for another try at life on a Mississippi river steamboat.

A BILL OF SALE BY BILLY THE KID

Know all persons by these presents that I, Billy the Kid, do hereby sell to Henry R. Hoyt, one Royal Horse, standing B on left hip, and other indistinct brands of saddle for the sum of twenty-five dollars, in hand received.

Witness my hand and seal this 1st day of May, 1880.

W. B. Siringo



PAT T. GARRETT

He arrived in St. Louis in time to board the Robert E. Lee and to ride on that boat during its historic race with the Natchez. Back in New Orleans again he visited the home of his benefactor and again was taken in and given a chance at schooling. But again he ran away and the spring of 1871 found him back in his native land, the Matagorda country, in time to have a part in the heyday of trailing Texas cattle. He entered the employ of the famous "Shanghai" Pierce and his brother, Jonathan, owners of the Rancho Grande who had literally "cattle on a thousand hills." After working with various equally noted cattle outfits in that state Charlie made his first trip up the old Chisholm Trail in the spring of 1876 with a herd of 2,500 longhorns owned by W. B. Grimes.

After enduring the usual perils of storm, stampede and troubles with the Indians, this herd arrived at the Kansas market and the young Texas cowboy had his first sight of one of the "roaring cattle towns," Wichita, Kan. Charlie records the fact that in Wichita he and other cowboys "whooped 'er up Liza-Jane for a couple of days and nights and found ourselves broke." Incidentally during this whooping 'er up Liza-Jane process Siringo received a buckshot in the calf of his leg and he still carries a scar to remind him of the days when he was a wild young Texas cowboy. On subsequent trips up the trails in Texas, he visited other noted cow towns, Dodge City, Sweetwater, Tascosa, and Mobeetie. One Fourth of July he celebrated in Dodge City and he frankly records that "this celebration came near costing me my life in a free-for-all fight in the Lone Star Dance hall in charge of the noted Bat Masterson."

In fact, a reading of "Riata and Spurs" is like leading through a Who's Who of the old cattle days in the West. There you will see the names of Old Man Goodnight, John Chisum, Beals of the great LX ranch, Outlaw Bill Moore, the manager of that ranch, Sheriff Brown, who robbed the bank in his own town and was thereafter swiftly and sufficiently hanged by his happy citizens, Billy the Kid, Jim East, Pat Garrett, and a dozen others who were connected with the famous Lincoln county cattle war and the saga of that youthful outlaw. If you would know the true story of how Billy the Kid came to his death before the six-shooter of Pat Garrett read Charlie Siringo's "Riata and Spurs," Billy the Kid was not the only fa-

rites. He wears a wooden mask resembling a salmon trout and dances and chants, commanding the fish to swim up the streams to his people. For this "mysterious" power loguk exerts over the fishes he visits every Eskimo home and collects one-fourth of all the fish caught as his share.—Pathfinder Magazine.

Canny Scot

A little Scottish boy, having become an uncle at the age of four, was taken to see the new baby. "What's she

saying, Sandy?" asked his sister, as the infant made the usual gurgling noises. Sandy cast a wary and inquiring eye round the room and then replied: "She's sayin', 'Gie Sandy an apple.'"

Early Confederation

Massachusetts Bay, Plymouth, Connecticut and New Haven formed a confederation under the title, "The United Colonies of New England" on May 19, 1643. This was the first confederation in America.

Daddy's Evening Fairy Tale

BY MARY GRAHAM BONNER

LITTLE BLACK FOOT

Nancy had always been fond of little mice. She thought they were so cunning and had such appealing little ways.

So Daddy thought it would be a good plan to tell the children a little mouse story for a change.

"I am going to tell you this evening," began Daddy, "about the little mice who have white feet."

"White feet?" cried both the children at once.

"Are they only found in zoos?" asked Nancy.

"Oh, no," said Daddy, "indeed no! They are very active and are not at all like the waltzing mice, for instance, who don't mind if they are caged so long as they have a little place to dance on."

"The white-footed mice are very fond of the outdoor life."

"They live in nests, just like birds. Quite often, too, they will take the deserted nest of some bird and fix it up a little bit and then live in it."

"They always pick out a nest, though, that is in a bush."

"The family of white-footed mice that I'm going to tell you about was very happy, and there was one little mouse who was the pet of all."

"One day, though, a sudden mishap befell him. His sisters and brothers had gone off food hunting."

"As he had a cold he stayed home. Toward noon it was warm and sunny, and the little mouse thought he'd take a nice walk."

"So he got out of his comfy nest and started off. But on his walk he got into a swamp."

"When he saw he was on swampy ground he tried to get off it quickly,



They Found Him Scrubbing His Feet.

but he got in deeply enough to get his beautiful white feet all dirty and muddy."

"He was heartbroken to see his feet so muddy, for the white-footed mice greatly admire their own feet."

"He reached home before his family did and tried to get the mud off."

"He was making his feet look nice and clean again when his family came home."

"They found him scrubbing his feet, and they asked him how he managed to get them so muddy."

"So then he told them about his walk and how he got into a swamp."

"Of course they didn't mind so long as he hadn't caught any more cold, and they thought it was quite a joke."

"He took the joke well and laughed with them."

"After his feet were white once more his brothers and sisters felt quite disappointed, for they had had such fun in calling him 'Little Black Foot.'"

"And he had thought it was a very funny name to be called, too!"

"He told his family, though, that he thought he would not go on any more walks alone, as his feet didn't seem to know where to take him!"

Last Call

Leslie Eddy, eight-year-old son of Mr. and Mrs. Harry Eddy, who live west of the city at the turn of the Tenth street road, was out in the fields Sunday evening with a crowd of city youngsters flying kites. At about 7 o'clock the boy sighed.

"What's the matter, Leslie?" the father of one of his playmates asked. "I guess I don't get any supper tonight," he complained.

"Why not?"

"Well, I just heard the folks call the dog and he always eats last."—Topeka Journal.

Evading the Question?

A crowd of relatives were picnicking at the lake when Margaret, aged eight, was asked which one of the crowd she liked best.

"She said, 'I'm not going to tell because if I did the whole bunch of you would be very mad—excepting Uncle Charlie.'"

Educated

The little girl had seen an educated horse. Later she came in excitement to her mother.

"Mother, at our school they are going to have an educated bee."

"An educated bee, my dear?"

"Well, it's a spelling bee."

Pictorial Bruises

Bobby, aged four, was watching a man whose bare arm was tattooed all over in a marvelous manner.

"Mumhde," he said, "why does that man come out in pictures whenever he bruises himself?"

Effective Smile Not Produced to Order

A smile must be spontaneous or it is worth less than nothing. The wooden smile of commerce, produced with the mouth only, is very sad. It makes one think of the stone pile and the chain gang. When people are happy they smile with their eyes. Some things must spring up of their own accord and only people with a profound misunderstanding of human nature try to turn them out mechanically. The pleasant thing about a bird's song, or the first words of a baby, or a smile, is that they come freely and usually unexpectedly. So many articles are turned out by punch-presses and lathes these days that people imagine that laughter can be manufactured like machine screws.

Smile when you feel like it, but don't be a Cheshire cat. When you are inclined to scowl, scowl like a human being, if only for variety's sake. —Psychology Magazine.

A simple, old-fashioned medicine, as good today as in 1837, is compounded in Wright's Indian Vegetable Pills. They regulate the stomach, liver and bowels. Adv.

What Happened

"When the cyclone struck Clapboard Springs eight persons were in one room." In the crossroads store related Jig Fiddlin. "They all dived under the bed where there was only room for six people."

"What happened to 'em?" asked the merchant.

"I hain't no idy what happened to all of 'em, but four of 'em got their false teeth broke."—Kansas City Star.

Sure Relief

BELL-ANS FOR INDIGESTION 25 CENTS
6 BELL-ANS Hot water Sure Relief
BELL-ANS FOR INDIGESTION 25c and 75c Pkts. Sold Everywhere

DON'T SUFFER WITH LUMBAGO, SCIATICA, NEURALGIA, ADAMS' PAIN ALONG SPINE, GOUT, RHEUMATISM, BRUISES, BURNS, SORE THROAT, COLIC, CHOLERA, DYSENTERY, DIARRHOEA, HEMORRHOIDS, ETC. Write to J. C. GORDON, 100 N. 1st St., St. Paul, Minn.

WANT MEN to sell biggest necessity ever shown Ford owner. Make \$150 weekly. Exclusive territory. No capital needed. Write United Sales Co., Shenandoah, Iowa.

Troubled, uncertain concerning personal or business problems? My judgment sound, confidence absolutely safe. Will enjoy serving you beginning today. Address Confidential Post Office Representative, Box 120, Salt Lake City, Utah.

Rough Work

Surgeon General Ireland, at a dinner in Washington, told a story about a pretty nurse.

"She was nursing in a hospital near Bar-le-Duc during the war," he said, "and one night a wounded young soldier said to her:

"Well, lady, you've tucked me in and made me blime comfortable, and I'm ever so much obliged. Now if you'll just lean down and give me a good-night kiss—"

"The pretty nurse laughed."

"The orderly will be round presently," she said. "He does all the rough work."

Hospitable Cow

When the hired man on the James Germond farm at Brandon, Vt., went to the barn to do his early morning milking he beheld three young pigs and a calf working diligently and obtaining their breakfast from one cow. The pigs and the calf by observation had discovered whence their supply of milk came and the kind-hearted cow, regardless of the variety of young boarders, sympathized with them in their hungry predicament.

French Thrift

One of the outstanding characteristics of French thrift is the degree to which holdings of bonds and stocks are disseminated throughout the various elements of the population. A recent report of the federation of holders of securities shows that state securities are held by 1,320,000 persons and railroad securities by 950,000. These figures seem the more extraordinary when it is recalled that in France there are less than 12,000,000 families.

It is in great dangers that we see great courage.—Regnard.

HOW MRS. WEAVER WAS HELPED

By Taking Lydia E. Pinkham's Vegetable Compound

As Mrs. Weaver herself says, "I was never very strong." This is a mild statement describing her condition, for, according to her letters, she was subjected to no small amount of ill health. Fortunately, her sister with Lydia E. Pinkham's Vegetable Compound and begged Mrs. Weaver to try it. "After three or four



weeks," writes Mrs. Weaver, "I felt a great difference in myself. I would go to bed and sleep sound, and although I could not do very much work, I seemed stronger. I kept on taking it and now I am well and strong, do my work and take care of three children. I sure do tell my friends about your wonderful medicine, and I will answer any letters from women asking about the Vegetable Compound."—Mrs. LAWRENCE WEAVER, East Smithfield St., Mt. Pleasant, Pa.

If you knew that thousands of women suffering from troubles similar to those you are enduring had improved their health by taking Lydia E. Pinkham's Vegetable Compound, wouldn't you think it was worth a trial?

In some families, the fourth generation is learning the merit of Lydia E. Pinkham's Vegetable Compound.

PARKER'S HAIR BALSAM Removes Dandruff, Stops Hair Falling, Restores Color and Beauty to Gray and Faded Hair. 6c and 25c at Druggists. Hileco Chemical Works, Patchogue, N. Y.

HINDERCORNS Removes Corns, Calluses, etc., stops all pain, causes comfort to the feet, makes walking easy. Use by mail or at Druggists. Hileco Chemical Works, Patchogue, N. Y.

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haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

Deafness—Head Noises RELIEVED BY LEONARD EAR OIL "Rub Back of Ears" INSERT IN NOSTRILS At All Druggists. Price \$1 Folder about "DEAFNESS" on request. A. O. LEONARD, INC., 70 FIFTH AVE., N. Y.

Kill All Flies! THEY SPREAD DISEASE Pile up anywhere, DAISY FLY KILLER attracts and kills all flies. Neat, clean, ornamental, convenient and safe. The only simple remedy that brings comforting relief is best. 25c, all druggists. Hark & Harkel, New York City. DAISY FLY KILLER from your dealer. HAROLD SOMERS Brooklyn, N. Y.

Mitchell Eye Salve For SORE EYES

ASK FOR ALLEN'S FOOT-EASE for DANCING, TENNIS, GOLF, ETC.

BOILS There's quick, positive, relief in CARBOIL GENUINE 50c BOX At All Druggists — Money Back Guarantee: EPHRAIM HEAL CO., NASHVILLE, TENN.

W. N. U., San Francisco, No. 27—1927.

Too great refinement is false delicacy, and true delicacy is solid refinement.—La Rochefoucauld.

CHILDREN CRY FOR



Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is a pleasant, harmless

Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Dr. J. C. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

A Tip for Anglers

Anglers, especially those who seldom have any luck, may glean a novel tip from the methods of "Old loguk," medicine man and sovereign of an isolated tribe of Eskimos living on the windswept mud flats between the Yukon and Kuskowin rivers in western Alaska. Every spring just before the salmon run up the rivers to spawn, loguk goes to the river mouths, where he performs queer incantations and magic

Classified ADS.

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Modern house five large rooms, newly decorated; good basement; garage; view lot; close to transportation; \$4,500, terms.

Modern house five rooms, exceptionally well furnished; garage; view lot; \$5,500, very easy terms.

View lot, 50 x 140, \$500 cash.

View lot 50 x 150, \$800, \$25 down, \$10 a month.

THE MAY CO., 5009 W. Pt. Loma boulevard, Ocean Beach. Phone Bayview 0422.

FOR SALE or trade—1926 Dodge sedan; excellent condition; as first payment on a reasonable priced house in Ocean Beach. 4551 Kensington Drive, San Diego.

FOR SALE—Three-burner gas stove; good condition; bargain. DAN-NER, 5041 Newport ave., O. B.

WANTED—Hear from owner; RANCH for sale. State cash price; particulars. D. F. Bush, Minneapolis, Minnesota.

WOULD YOU LIKE a real honest to goodness frying chicken for your Sunday dinner? Come and get them at 50 cents a piece at 4829 Saratoga avenue, Ocean Beach.

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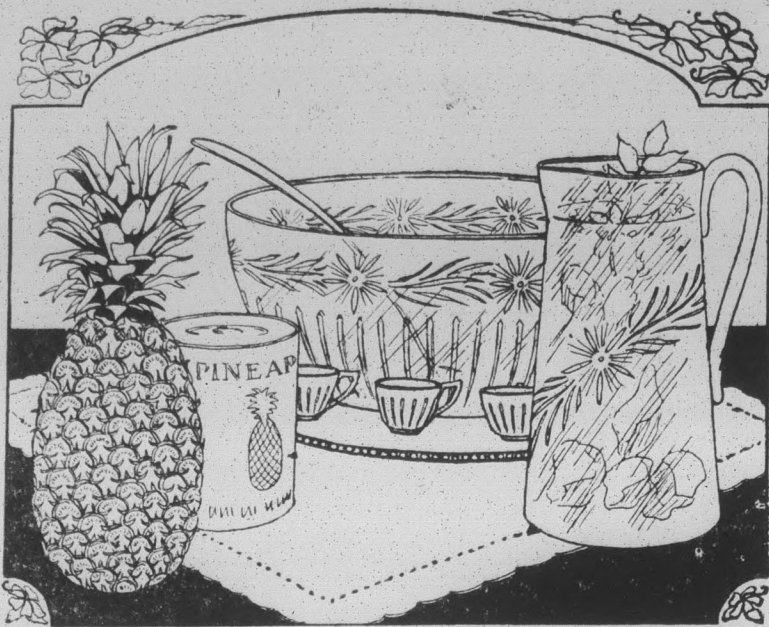
You And Your Banker

(Continued from Page 1)

he has previously borrowed or unless he has given his banker a chance to get acquainted with him well enough to establish his credit standing. For the banker must take the smallest possible risk in lending money. He has to remember all the time that it is not his own money he is lending, but that most of it belongs to other people whom he will have to repay when they demand it. The banker can't be as reckless with other folks' money as he could be with his own.

And here is the simple way for you to apply that fact to your own future needs: Give your banker an opportunity to know you. The chances are he is a sociable soul anyway. Busy, yes—but not too busy to stop for a few moments of talk with a depositor, particularly if in these few moments he can learn anything which may come in handy sometime in the future.

(Continued next week)



SOME DELICIOUS DRINKS FOR DRY DAYS

A BIG, juicy, sun-kissed pineapple is one of the best sources of delicious drinks, punches and ices that we have today. In fact, it might well be termed the "little brown jug" of Volstead days containing as it does Nature's own "kick" in its amber liquor.

If Rip Van Winkle had gone to sleep in the Hawaiian Islands and had awakened one of these fine mornings near a pineapple plantation he would have thought the little men with their kegs of whiskey had turned into plants and their kegs into new and odd shaped brown jugs with stoppers in the tops from which green pointed leaves were sprouting.

Many delicious drinks that Rip Van Winkle never heard of are made from the liquor yielded by these little brown jugs. There are pineapple lemonades, fruit punches and ices as well as the plain iced pineapple juice, so agreeable to the palate and so beneficial to the health. The juice from a can of sliced pineapple may be used in these drinks, the fruit being reserved for salads, desserts, or fruit cocktails. Or the canned pineapple juice may be purchased without the fruit. Here are three excellent drinks that may be made from this juice:

PINEAPPLE JULEP

3 cups water
1 1/3 cup sugar
1 1/2 cups Hawaiian pineapple juice
3 tablespoons lime juice
3 tablespoons minced mint
Boil the sugar and half the water for ten minutes. Cool, add remainder of the water, fruit juices and the mint. Allow to stand one hour, strain, add ice and garnish with fresh mint leaves.

PINEAPPLE EGGNOG

1/2 cup pineapple juice
1 teaspoon lemon juice
1 teaspoon sugar
1 egg
1/4 cup crushed ice
Dissolve sugar in pineapple juice and lemon juice mixed together, add beaten egg, pour into glass of crushed ice and sprinkle with nutmeg.

PINEAPPLEADE

1 cup water
1 cup sugar
1 cup Hawaiian pineapple juice
1/3 cup lemon juice
1 quart ice water
Dissolve the sugar in the water, or, better still, boil the sugar and water for ten minutes. Cool, add the pineapple juice, lemon juice, and ice water.

Classified Ads Get Quick Results

BREAKFASTS TO START THE DAY RIGHT

By CAROLINE B. KING
Culinary expert and lecturer on household science.

Prunes Victory
Oatmeal with Top Milk
Parsley Omelet
Milk Toast
Coffee Milk

Prunes with Orange Juice
Puffed Grains with Top Milk
Grilled Sausages
Bran Muffins
Coffee Milk

Orange Juice
Cereal with Prunes
Bacon Curls
Coffee Milk

Fruit Melange
Coddled Eggs
Rice Waffles
Honey Milk
Coffee

Florida Grape Fruit
Hominy Grits
Codfish Souffle
Whole Wheat Toast
Coffee Milk

Prunes Victory
Wash a pound of medium sized prunes, place in casserole or covered jar, pour over a quart of cold water, add a cupful of sugar, small piece of stick cinnamon and one clove. Cover and place in very slow oven to simmer four hours, adding a little more water as necessary. Remove from oven, add a teaspoonful vanilla. Chill, strain and serve the juice in small glasses, the prunes with the oatmeal.

Prunes with Orange Juice
Wash, soak and simmer one-half pound of prunes in one pint of water till partially tender, then add thin yellow rind from one orange and four tablespoonsful of sugar. Continue cooking until the prunes are done, then add the juice from the orange. Chill well and remove orange peel before serving.

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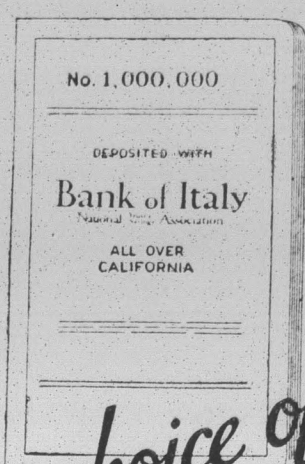
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Prunes with Orange Juice



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TOWING AND EXPERT REPAIRING
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Saxophones Used in Fight on Devil

The saxophone—"instrument of the devil"—is being enlisted by the churches in their fight on the devil, it is indicated in advices reaching the Conn Music Center, Elkhart, Ind. All-saxophone quartettes and sextettes in church and Sunday school are among the "devil's own weapons" being used to win folks over to religion.

"Not so long ago it was quite common for church people to shun the mention of saxophone, let alone go to hear one played," says James F. Boyer, supervisor of the Conn Music Center. "The sentiment seemed to be, even among musicians, that the saxophone wasn't much good for but jazz, and for a while it did appear that the jazz artists were the only ones to recognize and make use of this comparatively new addition to the brass instrument family. Reports now coming in here, however, indicate a changed attitude on the part of the public. Artists know that the saxophone tones come nearest of all others in resemblance to the human voice, and recognize that there is nothing so beautiful musically as a saxophone solo. H. Benne Henton, one of the greatest living masters of this instrument, claims that no cleaner, more elevating or inspirational music can come from any instrument, and will not play anything that has the slightest taint of jazz in it. Saxophone quartettes and saxophone sextettes are winning a place for themselves in churches, especially those that cannot afford a pipe organ, and other churches have found that the appearance of an orchestra at church functions invariably draws increased attendance. This is indeed fighting the devil with his own weapons."

MUSICAL BUMP

The public school band movement now sweeping the nation is developing for America a "musical bump" that will even rival that displayed by the most colorful and tune-loving countries of the Old World, according to Frederick Nell Innes, internationally famous bandmaster of the 80's and now head of the Conn National School of Music, Chicago.

"The time is near at hand when even the smallest of communities will have its band," says Mr. Innes. "And they will be capable organizations, too. Never has there been such an indication of a widespread interest in band music. A school is as proud when their band wins the state championship as they are when their football eleven cleans up on every other aggregation in the section.

"The students are seeing music not only as a cultural pastime, but as the possible key to a remunerative profession. It is time the tide was turning. A year ago the average American spent but 10 cents on band music, while \$150 was being spent on pianos, and \$1 on talking machines. Those figures are due for material changes, and it will be the boys of the land who will change them."

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CHURCHES

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave.
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.
Morning service at 11 o'clock.
Pastor's sermon, topic: "The Highest Purpose of Man." Music by the choir.

Young People's meetings 6:45 p. m.

Musical service at 7:30 p. m. Special program of instrumental and vocal selections. Brief address by Reverend W. S. Dunn.

Wednesday, 7:30 p. m., prayer meeting.

Thursday, 7:30, choir rehearsal. You are cordially invited to meet with us in the services of the church—Go to Church Sunday.

SACRED HEART CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH

(Corner DeFoe Street and Santa Monica Avenue)
F. J. Stoetzel, Pastor.

Sunday school 9:45 a. m.
Morning service at 11 o'clock.
Sunday morning Mr. F. J. Stoetzel will speak on the subject: "The Magnetic God." During the summer months no evening services will be held.
The people of this little church feel that the institution has a place in the community for a high and definite purpose and are as never before going to help it fulfill its mission.

NEW TRINITY CHAPEL

John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.
Morning prayer at 11 o'clock.

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Mail departs 10:15 a. m. and 4:15 p. m.

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